

Felicia Lucco



Felicia Lucco, consultant and president of Your Cyber Partner, a boutique marketing agency, has over 20 years' diverse experience supporting start-up technology companies with all facets of marketing and project management. With her knowledge and a few strategic partners, Felicia helps business owners harness the power of the Internet by implementing today's digital marketing strategies. Felicia and her team thrive on helping small business owners and real estate professionals make sense of their marketing options and get results.

Felicia also enjoys sharing information with others. Recognized as a Competent Communicator by Toastmasters, she has delivered many presentations to groups of small business owners.

A published author, Felicia contributed a chapter to a compilation of "Big Bold Business Advice from New Jersey Women Business Owners." She also contributed her personal story to "Towards the Light," a collaboration with survivors of domestic violence.

When Felicia isn't managing projects, she enjoys walking, biking, and gardening. She also recently managed two home renovations.

Topics

How to Generate Traffic from Local Searches
Getting the Most from Google My Business
Removing the Mystery Surrounding SEO
Is Your Website Working for You?
Get More Opens with Great Subject Lines
A Simple Recipe for Social Media Success
How to Write Effective Marketing Emails
...and many more!



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